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# Upland Almanac.

**Summer 2015** 

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# PINK STINKS



"A saying has developed in the gun industry that to produce a gun for women, you just 'shrink it and pink it," a shooting sports industry insider told us during the 2015 Shooting, Hunting and Outdoor Trade (SHOT) Show in Las Vegas. In other words, to produce their "Ladies"



The Syren Tempio is but one of several new shotguns designed from the ground up for women.

models, historically many manufacturers simply shorten the stock from a standard model or offer a youth model gun and add a flair of pink camouflage or other some kinds of "feminine" cosmetic touches

"That's both demeaning to women and insulting to them as customers," our source said.

A gun truly built for women, he said, must take into account the differences between men and women shooters: upper body strength, body balance points, gun mount variations, ability to absorb recoil and more.

A new shotgun brand Syren, a division of Caesar Guerini and Fabarm, does just that. "We went to great lengths

to produce a gun that not only aesthetically looks good but has been designed from the ground up to properly fit a woman," said Shaun Burkowski, Marketing Director for Caesar Guerini USA.

Be sure to check out two Syren models profiled in our "Tailgate Review" section in this issue.

# Tailgate Review THE UPLAND ALMANAC STAFF

## **Syren USA** www.syrenusa.com 410-901-1131

"Shotguns for Women" is the tagline one will see if he/she does an Internet search for "Syren USA." That pretty much says it all. Syren is the first brand of shotguns designed and manufactured specifically for women shooters. New for 2015, the models previewed below include the special stock considerations that Syren is quickly becoming known for, which include a Monte Carlo comb, a smaller grip and an increased pitch and cast to accommodate the female shooter. Calibrated overall weight and balance help reduce recoil and provide easy handling for a comfortable shooting experience. At its manufacturing plant in Brescia, Italy, Syren has created overunder and semi-automatic shotguns made for the hunters, competitive shooters and shotgun enthusiasts and in doing so has set much higher standards for what women can expect in a shotgun.

### Magnus Field \$4,850

- 20- or 28-gauge
- 28-inch barrels
- Upland game and sporting clays versions

The Magnus is a sideplate model over-

under. In addition to the models offered in 20- or 28-gauge, combination sets are available. Beautiful walnut stock whose engraved roses match and enhance the modified style "rose and scroll" engraving on the sideplate. Nicely balanced with quality craftsmanship we have come to expect from Syren's parent company Caesar Guerini. The Magnus is an elegant, high-quality shotgun.

# XLR5 Waterfowler \$1,995

(\$175 up-charge for left-hand version)

- 12-gauge with 28inch barrels
- Weighs 7 pounds, 1 ounce
- Features Realtree MAX-5 camo pattern

A woman who wants one gun to do it all need not look any further than the WLR5 Waterfowler semi-automatic shotgun. Not only is it an outstanding waterfowl gun but it also serves well for upland game, doves and turkey.

An extremely wellbalanced auto loader. The XLR5's recoil reducing gas operating system provides very low recoil even with high performance 3-inch waterfowl ammunition. Designed for the woman shooter with the right amount of balanced weight, it allows for easy gun mount and follow through with less recoil for a more comfortable shooting experience.

